



The Sales Team <sales@lgtnigeria.com> presents

LGTNigeria.com

The Nigerian Business Listing & Advertising Platform

Dear Customer,

We are pleased to introduce to you Let's Go There: Nigeria, a business listing and advertising platform which serves as a one-stop-shop on the internet for accessing local information regarding businesses, products and events.

What is LGTNigeria?

With LGTNigeria we aim to give every business in Nigeria (especially Small and Medium-sized Enterprises, or SME's) a face and online presence regardless of their financial capacity or technical ability by providing our customers with easy to use tools and affordable advertising opportunities.

For each business listing in our database, we display the following information on our website:

- A storefront picture
- Short business description
- Address, GPS coordinates and working hours
- Contact numbers (mobile, landline, fax)
- Website address, Email address, Facebook page, Twitter account
- Twitter user feeds and Facebook page streams

Users of our site can search for businesses using the main search bar at the top of the webpage or browse by category. Users also have the opportunity to tweet (via Twitter), Like (via Facebook), Share, Rate and Review each business listing.

Product Features

LGTNigeria is different from most other business listing websites in the sense that it is both populated and updated by the registered members of our community.

A specific group of these users are assigned the role of “Editor” and are paid to add new business listings to the website.

Business owners can then choose to “Author” their listings on our website, granting them the rights to edit their data directly from the website.

For more information on becoming an Editor, please contact us via recruitment@lgt Nigeria.com

Benefits for Business Owners

Business owners can exploit LGTNigeria as a useful platform for showcasing their business, services and products to the public. By listing your business in our database, you make it easy for the thousands of people that browse our website on a regular basis to find you.

- **Business Listings**
We will enter your business information into our website **free** of charge! Just provide us with the details and we’ll handle the rest. Register with our website to be able to edit these details and make modifications at any time.
- **Priority/Sponsored Listings**
Ensure your business listing is displayed before all other listings (for every search performed by a user) by purchasing a priority or sponsored listing slot.
- **Website Banners**
Advertise your business, products and services directly on our website within the available banner spaces.
- **Spot of the Month**
Each month, a single business is selected from the thousands in our database to be showcased on our home page. Any business in this position would greatly benefit from the exposure.
- **General Listings**
Registered users can post information for **free** regarding job adverts, upcoming events, real estate, vehicle sales and miscellaneous products and service sales. Users can also link these listings to existing businesses on our website.
- **Special Offers & Coupons**

Benefit from the spike in cash flow by offering new and existing customers of your business that browse our site special offers and coupons; products at discounted prices and limited offer deals.

For more information, please visit our advertising page:

http://www.lgtnigeria.com/advertise_page.php

Or contact us via sales@lgtnigeria.com

Why Register With LGTNigeria?

Register with our site to enjoy the following benefits:

- Rate and Review local business
- Author listings and edit them directly from the website at any time
- Share business information with friends via Facebook and Twitter
- Add and share new general listings about job adverts, upcoming events, real estate, vehicle sales and more
- Get paid to add new business listings
- Receive our monthly newsletter and keep up to date with the latest info about our products and services
- Join the community and participate in online discussion forum, competitions and more

Thank you for your time, we look forward to hearing from you in the future.

The PDF version of this newsletter can be accessed from our Newsletter Page:

www.lgtnigeria.com/newsletters_page.php

Best Regards,

The Sales Team

sales@lgtnigeria.com

www.LGTNigeria.com

LGTNigeria.com

“Comprehend Your Environment”

©Copyright 2002-2011 HexGEAR™. All rights reserved.